

# BUS STOP FILMS

ADVOCACY DONE DIFFERENTLY



United Nations University  
Tokyo, Japan



CHANGE MAKERS AND DISABILITY  
ADVOCATES



# ADVOCACY

## OUR PURPOSE

“We believe creativity can change lives, open minds and unlock possibilities.”

As a dynamic social enterprise, we use filmmaking and the film industry to enact meaningful social justice outcomes towards a more just, equitable and sustainable world. Advocating for people living with disability and other marginalised groups is core to our ethos and the focus of our programs, films and employment strategies. Our work has global impact, showcasing the power of #inclusivefilmmaking on the lives of people living with disability around the world.

## OUR VALUES

1. Excellence
2. Resilience
3. Respect
4. Authenticity
5. Equality



# REGIONAL TO GLOBAL

WE ADVOCATE FOR ALL

## THE WORLD STAGE

Bus Stop Films has been advocating both domestically and internationally to enact human rights changes for people with disability using the medium of story telling.

We've spoken and presented our work across the global to help share the message of #inclusivefilmmaking and the life changing power this has for both the industry and the emerging filmmakers with disability.



- Speaking at the **United Nations** in New York on Human Rights
- Presenting on inclusive filmmaking practices in **LA** and going to the **Oscars**
- Collaborating and delivering a cross cultural exchange film with **Japan**
- Bringing **Inclusive Filmmaking** to **Mongolia**
- Presenting on behalf of large corporates at a **global conference** for the **UK**

# OUR ADVOCACY

## SETTING US APART

### INCLUDABILITY

Our CEO, Tracey Corbin-Matchett, together with Student Ambassadors Nathan Basha and Audrey O'Connor are Includeability Ambassadors to the Australian Human Rights Commission. The IncludeAbility strategy is comprised of some of Australia's largest public and private sector employers, by invitation of the Disability Discrimination Commissioner. The strategy is focused on creating accessible and inclusive workplaces and promoting meaningful and sustainable employment opportunities for people with disability.



### UNSTEREOTYPE ALLIANCE

Bus Stop Films is thrilled to have been appointed as an ally to the Australian chapter of the Unstereotype Alliance. The Unstereotype Alliance is a global advertising industry-led initiative convened by UN Women which unites advertising industry leaders, decision-makers and creatives to end harmful stereotypes in advertising. Something our work in [#inclusivefilmmaking](#) closely aligns to.

The Unstereotype Alliance works to affect positive cultural change by using the power of advertising to help shape perceptions. Members collaborate to help create a world without stereotypes, empowering people in all their diversity, whether that be related to gender, race, class, age, ability, ethnicity, religion, sexuality, language or education.



# REPRESENTATION AT EVERY LEVEL

FROM OUR BOARD , OUR LEADERS AND OUR COMPANY REPRESENTATION MATTERS

90%

Executive Team live with Disability

20%

Of our staff identify as having a disability

200+

We service a cohort of over 200+ participants across the country



# PROGRAM AMBASSADORS



Gerard O'Dwyer  
NSW



Audrey O'Connor  
NSW



Nathan Basha  
NSW



Ronan Soussa  
NSW



Brandon Fairley  
NSW - Regional



Heather Ridge  
NSW - Regional



Joni Campbell  
NSW



Liam Vosu  
NSW



Georgia Davidson  
NSW-Regional

# PROGRAM AMBASSADORS



Darby Thompson  
SA



Mikhael Crossfield  
SA



Breanna Swan  
QLD



Rhys Ballis  
VIC



Mimi Varasdi  
VIC



Mia Talbot  
TAS



Discover more about our impact in the  
[2024 Annual Report.](#)

# BUS STOP FILMS

LET'S MAKE  
MAGIC TOGETHER!



## **DONATE TODAY!**

Every cent donated helps us to change lives and minds through #inclusivefilmmaking.

 [www.busstopfilms.com](http://www.busstopfilms.com)

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